



Master Programme

Graduation of Class 1

Our DICAMP students who started the programme in 2012 celebrated their graduation on 20 September 2014 at ENIT in Tunis. The ceremony was opened by the new director of ENIT Prof. Hatem Zenzri, the president of University Tunis El Manar Prof. Fethi Selloueti as well as Prof. Dr. Ralf Reichwald. The event was attended by our DICAMP project partners, the students' parents and friends. Our project coordinator Dr. Anna Trifilova handed the diplomas to our students together with Prof. Ridha Ben Cheikh. Besides giving the diplomas some of the students received an award for their master thesis sponsored by Apple Tunisia and ENIT. Congratulations and thanks to all for the great two years of our master programme.



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More teaching in Tunis

During our DICAMP final events in Tunis also open lectures were offered and organized by the students. Our colleague Ulla Kainz from HSWT held one of the open lectures on the topic: *The willingness to pay for bioplastic consumer products: evidence from an experimental auction*. The lecture of Ulla was followed by two more open lectures of our DICAMP students Khaoula Behi and Aida Boukhris who spoke about the topics *Managing Innovations and Business Model Innovation*. The events took place at IHEC on 22 September 2014 and were attended by interested students from all three Tunisian universities ENIT, ESSEC and IHEC but also from our 2nd and 3rd class DICAMP students. On 23 September 2014 Dr. Hagen Habicht from HHL taught within our master programme Innovation Management at ENIT. He spoke about the modules Open Innovation and User-led Innovation to our 2nd and 3rd year DICAMP students.



Dr. Habicht teaching at ENIT



Project Activities

Innovation Master Conference

On 24 September 2014 DICAMP students organized the first Innovation Master Conference at Institut Arabe des Chefs d'Entreprise in Tunis. The conference was very well attended by representatives of the industry (e.g. HP, Dräxelmaier) and academia as well as students. The invited speakers came from diverse fields and spoke about the role of innovation in Tunisia by presenting their company example or field of research. Thanks to the students' organizing team and all speakers of the conference.

<http://www.conference.dicamp.eu/>



Students participating the conference