



Project Activities

DICAMP Partners at CLIC in Leipzig



4th DICAMP workshop @CLIC in Leipzig

On the 18th and 19th December 2012 the 4th DICAMP workshop took place at the Center for Leading Innovation & Cooperation (CLIC) / HHL City Campus in Leipzig. The workshop mainly focused on the implementation of and the further development for the accreditation of the master programme innovation management. The project partners analyzed the outcomes of the first introducing lessons on business management which were taught to the DICAMP students in autumn. Also the partners discussed the course schedule as well as organizational issues of the implementation of the courses in each module of the master programme. The upcoming courses will be taught by European and Tunisian

partners together in teaching teams. Besides the course schedule also the next steps for the international accreditation were fixed as well as the study trips for the DICAMP students to the European partner institutions were prepared. In summer 2013 the students will be abroad for several weeks in order to experience academic institutions in Europe and work on a specific topic either for a project study or a master thesis which is part of the master programme. A big surprise of this 4th workshop was the invitation of all DICAMP partners by the whole CLIC team to their Christmas party. Especially our Tunisian partners enjoyed typical Christmas dishes and traditions like the white elephant gift exchange. (For more photos please visit our website www.dicamp.eu).



DICAMP partners at the CLIC Christmas party

Milestones:

- October 2011: European and Tunisian partners started to work together on the development and introduction of a cross universities master programme at three Tunisian universities.
- September 2012: Start of the master programme innovation management with 30 students
- January 2013: Beginning of the first module "Introduction – the content and context for innovation management" which is held by Prof. John Bessant (University of Exeter) and his Tunisian colleagues Anis Allagui and Aida Besbes (Ecole Nationale d'Ingenieurs de Tunis).



Project Partners

IHEC - Institut des Hautes Etudes Commerciales Carthage

Institut des Hautes Etudes Commerciales Carthage IHEC is a leading management institute in Tunisia; it is the first Tunisian academic institution for management education and business administration studies; it was founded in 1942. The academic degrees of IHEC are very solicited by the local economy. In addition, the institute could establish a large network of companies and partner universities during the years. IHEC offers four master programs focused on research and seven master programs with a professional orientation. There are in total six departments at the institute: Management, Economics, Finance, Law, Accounting, and Quantitative Methods. One of the principles of IHEC is to continuously develop its study programs according to the economic requirements, while providing a solid academic education. Innovation management is a field that IHEC wants to develop intensively during the next years. Thus, this project complies with the strategic visions of IHEC.



IHEC

<http://www.ihec.rnu.tn/>