



Project Activities

Second DICAMP Workshop

On May 3rd & 4th 2012 the second DICAMP workshop took place at the École Sup. Des Science Economiques et Commerciales de Tunis (ESSEC) in Tunis, Tunisia. The workshop agenda was organized to focus on the progress of the project as well as its dissemination. The major result of the workshop is a further design of the curriculum and the allocation of teaching capacities. For each of the fifteen modules international teaching teams are now formed. For example, on module five "Implementation of innovation – managing projects under uncertainty" the team includes (on the photo) Jouhaina Siala and Abdelkamid Abidi (Institut des Hautes Etudes Commerciales Carthage), Moez Soussi and M.El Fidha Chokri (École Sup. des Sciences Economiques et Commerciales de Tunis),



Romy Hilbig (Fraunhofer Center for Central and Eastern Europe) and Anna Trifilova (University of Leipzig). As part of the workshop all partners discussed theoretical and practical content of all fifteen modules, teaching methods, books and journals and possible project works. As part of module seven "Building the innovative organization", for example, it is designed that the students will visit Tunisian companies and take interviews on innovation and entrepreneurship. Collected data will be summarized in forms of cases, the best of which would be published on <http://www.managing-innovation.com/>. On the second day of the workshop DICAMP

partners met a few of Tunisian industrial companies and ESSEC students to promote the project. With Tunisian companies the content of the master programme was discussed widely. Equally, perspectives to incorporate Tunisian industrial experience into the master programme and possibilities of university-industry cooperation were brainstormed. With ESSEC students, DICAMP partners spoke about opening perspectives for those who might study this international master programme implemented by eleven organisations and sponsored by Tempus. Students were interested in admission criteria which are now available at www.dicamp.eu.



Project Partners

École Sup. des Sciences Economiques et Commerciales de Tunis - ESSEC

ESSEC, management school, is part of the University of Tunis and offers 8 master programmes. The school brings together research teams from the fields of business administration and informatics, while pooling the resources of ESSEC and ISG, a higher education institute of management. Doctoral school of the University of Tunis has three laboratories: (1) Laboratory of Operations research, decision & process control, and (2) Laboratory of Business & Economic statistics modeling (3) Laboratory of interdisciplinary research on mutations economies and firms. In addition, there are 8 units of research with focus on marketing, finance, quantitative analysis & optimization, communication, economics, international management, sustainable development, and innovation. In addition, the school has almost 400 PhD students working on a plethora of topics. ESSEC will be one of the three universities to offer the master programme on innovation management and plans to allocate more resources to this field in the future.

<http://www.essect.mnu.tn/>



Photo - ESSEC

DICAMP

Development and Implementation of an Accredited Cross-Universities Innovation Management Master Programme in Tunisia

www.dicamp.eu

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