



Project Activities

DICAMP Spring School

Our DICAMP spring school started in April 2013 with module 2 Innovation Strategy which was taught by Prof. Ralf Reichwald, Dr. Nizar Abdelkafi and Dr. Anna Trifilova. The students experienced a combined course in which the teachers applied different interactive teaching and learning methods. The course focused on organizational forms, new institutional economics, networking organizations and organizational theory which was supported by case studies, group work and a role game. Followed by Dr. Allen Alexander from the University of Exeter who taught module 4 on Strategic Selection, the students learned how organizations select their innovation projects and activities. Besides a closer look on the innovation process, the aim of the course was to provide an understanding about stakeholder motives, the effect of strategic selection, risk analysis and evaluating uncertainty. The last module within the DICAMP spring school was module 7 on Building the Innovative Organization which was taught by Dr. Anna Trifilova and Romy Hilbig. By playing a business game, students were asked to establish a cooperation in order to work more productively, e.g. between a design and a production team for creating a special vehicle. The aim of the course was to indicate the importance of communication and cooperation between all employees and departments of an organization for making the innovation process successful. Also the students learnt about the strategy of charismatic leaders in sharing their innovative vision with their team by including theories from Human Resources.



DICAMP students discussing

For more information about our teaching teams visit: www.dicamp.eu/partners



Project Activities

DICAMP Mini Conference



Prof. John Bessant at the conference

"DICAMP – The present & the future" was the title of our mini conference on April 12 at Ecole Nationale d'Ingénieurs de Tunis (ENIT). The conference was well attended by DICAMP students, European and Tunisian teachers and project partners as well as Tunisian companies. The result of the conference was the development of a sustainability strategy for the master programme Innovation Management since the EU funding is running out in October 2014. Therefore, after the opening of the conference by Prof. Dr. Ralf Reichwald and a short welcome of the hosting organization ENIT by Prof. Chiheb Bouden, Prof. John Bessant spoke about today's challenges along the innovation frontier and the importance and chances of innovation and its management especially for Tunisian companies. Additionally, the master programme was introduced while presenting ways to link DICAMP to the industrial needs. Also DICAMP students had the opportunity to talk about their experiences and their highlights within the programme. All conference contributions proved the success of the master programme for Tunisia. At the end of the conference the representatives of the industry were asked to fill out a questionnaire about their impression of DICAMP and if they would be willing to support the programme or send their employees in order to study how to manage innovation. We will let you know about the results in our next DICAMP newsletter.