



## Project Activities

### Teaching highlights...

On January 14th Prof. John Bessant (University of Exeter) taught the module of our master programme innovation management "Introduction – the content and context for innovation management". Prof. Bessant taught together with his Tunisian colleague Aida Harmel Besbes (École Nationale d'Ingénieurs de Tunis, ENIT) about the meaning of innovation and entrepreneurship, about drivers for innovation, e.g. competition, regulation, knowledge creation, etc. and also about how to monitor, measure and manage innovation effectively. The DICAMP students enjoyed his course a lot while getting significant input regarding the importance of innovation in different sectors of economy, politics, culture and science.



DICAMP Students together with Prof. Bessant



## Project Partners

### The Teaching Team



Originally a chemical engineer, Professor John Bessant has been active in research, teaching and consultancy in technology and innovation management for more than 25 years. He currently holds the Chair in Innovation and Entrepreneurship at Exeter University. In 2003, he was awarded a Fellowship with the Advanced Institute for Management Research and was also elected a Fellow of the British Academy of Management. He served on the Business and Management Panel of both the 2001 and 2008 Research Assessment Exercises. He has acted as advisor to various national governments and to international bodies including the United Nations, The World Bank and the OECD.

Professor Bessant is the author of more than 20 books and monographs and many articles on the topic and has lectured and consulted widely around the world. His most recent books include "Managing innovation" (4<sup>th</sup> edition), "Innovation and Entrepreneurship" (3<sup>rd</sup> edition) and "High involvement innovation" published by Wiley & Sons, UK.



Aida Harmel Besbes is a lecturer in the department of industrial engineering at École Nationale d'Ingénieurs de Tunis. Her research and teaching interests cover three main areas which are management, economics and innovation. She is currently teaching "Technological Strategy" and "Management" courses as well as the first module "Introduction – the content and context for innovation management" of the master programme Innovation Management within the DICAMP project along with Prof. John Bessant and Anis Allagui. Additionally she will also teach module 11 "Open Innovation" together with her colleague Wafa Belkahla (ENIT) and her European colleagues

Prof. Kathrin Möslin and Dr. Hagen Habicht (HHL Leipzig Graduate School of Management) during the second year of the master programme.

### DICAMP

#### Website

#### Project Period

#### EU-Funding

#### Coordinator

#### Contact

Development and Implementation of an Accredited Cross-Universities

Innovation Management Master Programme in Tunisia

[www.dicamp.eu](http://www.dicamp.eu)

2011/10/15 - 2014/10/14

TEMPUS-Program 517066-TEMPUS-1-2011-1-DE-TEMPUS-SMHES

Leipzig University, Chair for Innovation Management and Innovation Economics

[info@dicamp.eu](mailto:info@dicamp.eu)